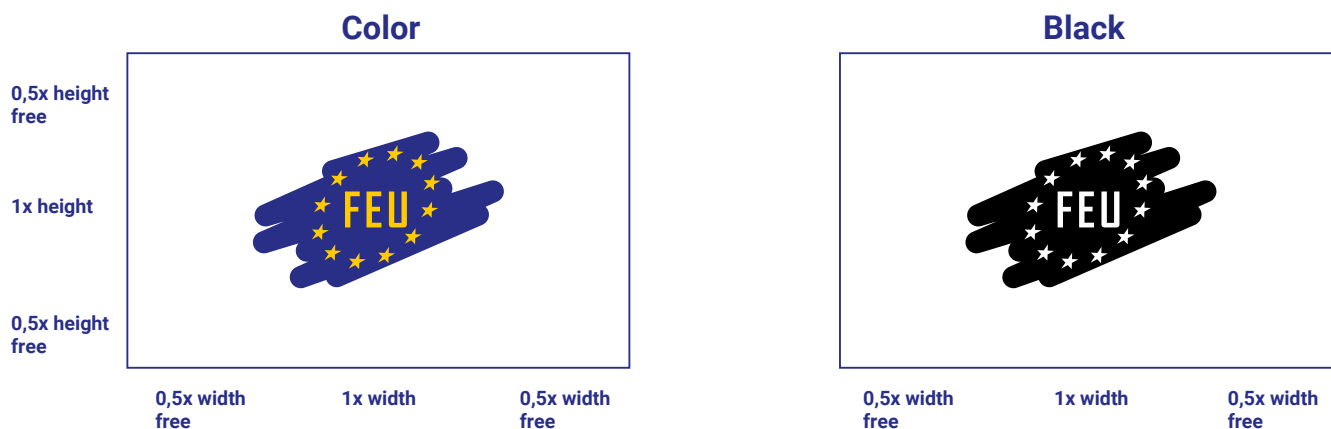




Use of logo & colors



Main colors



Never use outline/stroke



Do not rotate

Supporting colors



Do not change color



Do not change color

Typography

Headers: Rubik bold (Paragraph x2)

Almost before we knew it, we had left the ground.

Subheaders: Rubik light (Paragraph x1,5)

Almost before we knew it, we had left the ground.

Paragraph: Rubik light

Rubik is a sans serif font family with slightly rounded corners designed by Philipp Hubert and Sebastian Fischer at Hubert & Fischer as part of the Chrome Cube Lab project. Rubik is a 5 weight family with Roman and Italic styles, that accompanies Rubik Mono One, a monospaced variation of the Black roman design. Meir Sadan redesigned the Hebrew component in 2015. Alexei Vanyashin redesigned the Cyrillic component in 2016.